odoo

Business Management
Tool

About CONAK Technology

CONAK Technology is a respected tech solutions company with a strong presence in Ghana, Mali, and Liberia. We offer services to businesses across all African markets, specializing in ERP, CRM, BPM, HCM, BI with Big Data and Data Analytics, AI, e-Commerce, and custom platform design. Our team comprises some of the best tech experts in the industry, committed to delivering top-notch services.

Data & AI

Cloud

Applications

Security

Planning & Strategy

We carefully plan and organize every project with complete confidence and expertise.

Client's Satisfaction

Your satisfaction is at the core of what we do, and we strive to exceed your expectations with every interaction.

What is Odoo?

Odoo ERP is an open-source Enterprise Resource Planning (ERP) software that integrates various business functions into a single platform. It is designed to help businesses manage operations efficiently, automate processes, and streamline workflows. Odoo is highly customizable and modular, allowing companies to choose only the applications they need.

13 M+ Users	**32** Supported languages	**175** Countries
26k+ Apps	**5000+** Installs/day	

Our software is also mobile friendly!

Fully integrated and full-featured software

Odoo apps are natively integrated, allowing you to fully automate all your business processes and areap savings and benefits.

Our easy-to-use softwaremeets all types of needs and fits all kinds of companies, while the scalability of our ERP makes it as suitable for 1 as for 300,000 users. Its as also entirely possible to add modules as the company grows.

Beyond its standard features, Odoo can also be customized to meet any specific need and to be as closed as possible to the reality of any company's business flow, however complex it may be.

Sales apps

Explore Odoo's dynamic suite of sales designed to elevate your sales processes and customer interations. From CRM and traditional sales management to Point of Sale transaction, subscriptions, and retal services our sales suite empowers your team to streamline operations and maximize revenue.whether you're managing customer relationship, processing transactions, or optimizing recurring revenue modules, Odoo offers intuitive tools toi efficiency and drive business growth.
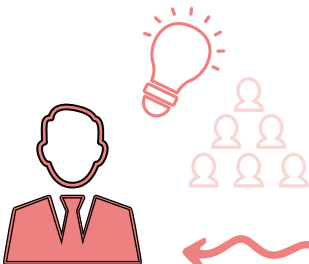
Finance

Discover Odoo's comprehensive suite of finance apps designed to empower your business with efficient financial management tools. From accounting and invoicing to expense tracting and insightful business intelligence, **our Finance suite ensures robust control and strategic insights for you organization**. Simplify operations, optimize cash flow and gain actionable financial intelligence to drive informed decisions.

Explore how Odoo transforms finance into a proactive asset for your business growth.

Human resources

Odoo Human Resources Apps offer a comprehensive suite of tools designed to **streamline and automate HR processes within an organization.** These apps cover essential functions such as recruitment, employee management, attendance tracking, leave management, appraisals, payroll, and expense reporting. With an intuitive interface and seamless integration across departments, Odoo HR ensures that HR teams can efficiently manage employee lifecycles, enhance productivity, and maintain compliance with labor regulations. The modular structure also allows businesses to scale their HR operations as needed, making Odoo a flexible and cost-effective solution for organizations of all sizes.

Website

Odoo Website Apps provide an all-in-one solution for building and managing professional websites with ease. With a user-friendly drag-and-drop editor, **businesses can create visually appealing, responsive websites without the need for coding skills.** The apps integrate seamlessly with other Odoo modules such as eCommerce, blog, events, and CRM, allowing for a fully connected digital experience. Features like SEO optimization, live chat, visitor tracking, and customizable templates make it easy to attract, engage, and convert visitors. Whether for showcasing a brand, selling products, or capturing leads, Odoo Website Apps offer a powerful and flexible platform to grow an online presence.
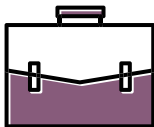
Marketing

Odoo Marketing Apps offer a powerful and integrated suite of tools designed to streamline and enhance your marketing efforts across multiple channels. From email marketing and social media management to SMS campaigns and marketing automation, these apps help businesses plan, execute, and analyze campaigns with precision. With real-time insights, customizable templates, and seamless integration with CRM and sales modules, Odoo Marketing Apps enable teams to engage their audience effectively, nurture leads, and drive measurable results—all from a single, user-friendly platform.

Services

Odoo Services Apps provide a comprehensive solution for managing service-based operations with efficiency and precision. Whether you're **handling project management, timesheets, field service, or helpdesk support, these apps are designed to optimize workflows and enhance client satisfaction.** With features like task tracking, resource allocation, real-time collaboration, and integrated billing, businesses can deliver high-quality services while maintaining full visibility and control. Seamless integration with Odoo's CRM, Sales, and Accounting modules ensures a unified approach to service delivery, making it ideal for consulting firms, agencies, and other service-oriented organizations.

Productivity

Odoo Productivity Apps are designed to boost organizational efficiency by **streamlining internal communication, task management, and collaboration. With tools like Notes, To-Do Lists, Calendar, Discuss, and VoIP integration**, teams can stay aligned, manage their time effectively, and keep track of priorities in real time. These apps foster a more organized and transparent work environment, making it easier to coordinate efforts across departments. Fully integrated with other Odoo modules, the productivity suite helps businesses stay focused, reduce downtime, and drive consistent results through smarter, more connected workflows.

Customization

Real Estate Management

It offers an advanced suite of tools to streamline property management and sales processes.

Construction Management

It enables construction companies to efficiently manage BOQs, rate analysis, job costing, contracts, and site management.
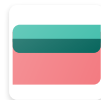
Glass Processing Manager

It enables businesses to efficiently handle item lines for glass products, from sales to production, ensuring accurate tracking and processing.

Human Resource Management

It allows businesses to efficiently manage employees, Ghana payroll, recruitment, attendance, and more, all in one platform.

Payment Integration

It facilitates secure and automated payment collection for e-commerce, invoices, subscriptions, and other financial transactions via banks, mobile money, and cards.

Hosting options

Odoo Enterprise apps can be hosted on 3 different platforms: Odoo SaaS, Odoo.sh (dedicated cloud), or on premise using your own infrastructure

Odoo SaaS

Odoo SaaS (Software as a Service) is a model for the distribution of software where customers access the software through the Internet. In a few seconds, and a couple of clicks, your cloud instance will be ready to use anywhere and anytime.

Odoo.sh

Odoo.sh is a full-stack Platform as a Service (PaaS) hosting option available on the cloud and out of the box. The platform is fully integrated with Github and allows the usage of Certified Odoo Apps as well as any of the 26.000+ apps available on the Odoo app store, or any custom module. This cloud platform enables you to make your own developments while Odoo manages the infrastructure.

On Premise

Odoo Enterprise can also be deployed on your own server if you want to set-up your whole hosting infrastructure. We only recommend this option for customers with advanced technical knowledge as Odoo SA can't provide any guarantee nor any Service Level Agreement regarding the robustness, performance, and scalability of your infrastructure.

Implementation service

If you don't want to implement the solution yourself, you have two choices. You can either implement with us (Odoo direct) by purchasing a Success Pack, or you can do it with our trusted partner CONAK Technology in Ghana, Accra.

Development on the source code

With Odoo, you are able to fully adapt your database to your needs. We provide a service of custom development, to answer industry-specific needs that are not covered in the standard version of Odoo

WANT TO LEARN
MORE ABOUT ODOO?

Contact us:
odoo@conaktechnology.com

Try Odoo for free:
 https://www.odoo.com/trial

Schedule a demo with one of your business advisors:
https://conaktechnology.odoo.com/book/a21ec882

Areas where Odoo is particularly well-suited:

Manufacturing:
- Inventory management and production planning
- MRP (Material Requirements Planning) and
- Supply chain optimization
- Quality control and traceability

Retail and Distribution:
- Point of Sale (POS) system
- Warehouse and inventory management
- E-commerce integration
- Customer relationship management

Services and Professional Services:
- Project management and time tracking
- Resource planning and utilization
- Service-level agreement (SLA) management
- Invoicing and billing

Non-Profit Organizations:
- Donor management and fundraising
- Volunteer management
- Grant management
- Reporting and analytics

Healthcare:
- Patient relationship management
- Clinic and hospital management
- Inventory and supply chain optimization
- Regulatory compliance

Construction and Real Estate:
- Project management and scheduling
- Job costing and billing
- Property management
- Facilities maintenance

CONAK

www.conaktechnology.com

Info@conaktechnology.com

+233 (0) 59 692 1898

f ◎ y ▶ in @conaktechnology